

# LANDSCAPE MANAGEMENT PROGRAM

 **KEESEN**  
LANDSCAPE  
A HEARTLAND COMPANY







## **WE'RE KEESEN LANDSCAPE.**

For more than 45 years we've been rising before  
the sun, rolling up our sleeves, growing strong, healthy  
plants and creating beautiful environments.



# KEESEN LANDSCAPE

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## **ROOTED IN RELATIONSHIPS**

Growing strong, healthy plants and creating beautiful environments requires more than simply water, sunshine and soil—it demands diligence, responsibility and attention to detail. Our exceptional service is built on the character of our people. Before we ever cultivate the ground, we build our team, fostering a foundation of trust, respect and honesty. When you choose Keesen, you're choosing more than a thriving landscape.

## **OUR PROMISE**

There is one thing we've learned after all these years caring for Colorado properties—landscapes grow and evolve. In other words, “set it and forget it” does not apply. That's why you can trust us to continually evaluate and improve your landscape. We promise to never lose sight of the little things, to take pride in everything we do, and to always keep your best interests at heart. Let's grow together.

## **DISCOVER HOW OUR TEAM MAKES OUR DIFFERENCE**

Investing in our people means they take pride in their work. And caring for your landscape is just the beginning. Your Keesen Service Team will be built around your needs, committed to building a strong relationship with you. They also have a way of going above and beyond to deliver exceptional service.



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Your Keesen team may include the following roles:

#### **ACCOUNT MANAGER**

Serving as your dedicated point of contact, your Account Manager ensures that we are meeting and exceeding industry quality standards and your expectations. Your Account Manager will keep you informed about your landscape throughout the season and proactively identify areas of improvement or enhancement for your property.

#### **PRODUCTION MANAGER**

Our Production Managers focus intently on efficiently producing the landscape work, always with an attention to detail and an eye for quality. They work as a partner with your Account Manager to ensure quality control and inspect the daily work of their landscape crews.

#### **SPECIALIZED CREW LEADERS**

These team members are experts in their fields and ensure that work is performed by service workers correctly and as scheduled.

#### **TECHNICAL SERVICE PERSONNEL**

When you need a specialist, our Technical Service Personnel can help with services such as Irrigation and Plant Health Care.

#### **DESIGNER**

A beautiful landscape begins with a vision. Our Designers work with the Account Managers to bring that vision to reality, improving your living landscape with a tasteful balance of the "right plants for the right places".

#### **BRANCH MANAGER**

No matter your landscaping needs, our Branch Managers lead the teams who provide all aspects of service delivery for your property. They are always available if you need them, because they know that our success depends upon yours.



# TURF MAINTENANCE

## MOWING

Those beautiful stripes in your turf don't just happen. Our team will put together a mowing schedule that considers your property's turf type, irrigation and natural environmental conditions. Typically, we mow every seven days during the growing season, but frequency will be adapted as weather conditions dictate. Mowing services include:

- Trash and debris removal, before mowing begins
- Neatly edged curbs and walkways
- Consistent trim height along fence lines, trees, light poles and other objects
- An emphasis on safety and respect for people and property

*Note: All fertilizer and chemical applications are performed under the supervision of a Licensed Pesticide Applicator and in strict accordance with current county, state and federal laws, utilizing EPA-registered materials and approved application methods.*

## FERTILIZATION & PEST CONTROL

Sometimes Mother Nature needs a hand. Applying fertilizers helps stimulate healthy growth and control unwanted weeds, diseases and pests. Your Account Manager can help you design an ideal program for your budget and expectations. A typical turf program has three applications and considers the needs of each season.

### 1. April / May

*Spring Fertilizer & Pre-Emergent Weed Control*

Ensures grass turns green and kills weeds.

### 2. June / July

*Fertilizer plus Broadleaf Weed Control*

Maintains grass color and controls weeds into summer.

### 3. August / September

*Fertilizer plus Broadleaf Weed Control*

Maintains grass color and weed control into fall.







## **AERATION**

Rainfall, root growth and traffic can compact the soil over time. Our spring aeration service, performed between mid-March and late May, opens up the soil to air, nutrients and moisture, and encourages healthy growth. For environmentally-stressed or thin turf areas, your Account Manager may recommend fall aeration and overseeding.

## **INSECT & DISEASE CONTROL**

Pests and disease can wreak havoc on a landscape. Our inspections allow our team to identify these types of issues while they are small ones. If a problem is discovered, we'll promptly inform you and suggest proper action to fix it.



# SHRUB & TREE CARE

## SHRUB PRUNING

Every landscape is different, and our expert team understands that many plants have unique growth habits and trimming needs. Your Account Manager can recommend a customized schedule for your property that includes occasional pruning of shrubs to preserve their form and function, thinning of plants to remove dead and damaged wood, and trimming or sizing to maintain your desired look.

## TREE TRIMMING

Trees require special attention. Our team will prune low-hanging branches under 12 feet, located within turf and landscape beds or along sidewalk areas, to ensure pedestrian and vehicle safety. Your Account Manager will also recommend complete tree trimming services as appropriate.



# IRRIGATION SYSTEM MAINTENANCE

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## **SPRING START-UP**

The Colorado winters can be hard on irrigation systems. During our spring start-up service, we restore the water flow to your system and inspect it from end-to-end for proper water flow and pressure. This process identifies any valve or line leaks and locates any broken heads that need to be replaced or adjusted for proper coverage. We will also program your irrigation controller.

## **CONTROLLER ADJUSTMENTS**

To maintain proper soil moisture for your property, our team will make periodic adjustments to watering intervals and zone durations based on environmental conditions.

## **WINTERIZATION**

Sitting water and freezing temperatures do not mix. Our team will prepare your irrigation lines for winter, clearing them with compressed air and shutting off the controller and water source during the winter season.

## **IRRIGATION CHECKS**

Your Account Manager will schedule irrigation service visits throughout the growing season, according to your property's needs. During these irrigation checks we inspect zones for proper water flow and pressure, monitor for leaks, identify needed repairs and adjust sprinkler heads for proper water coverage. In addition, backflow inspections are available upon request.

## **REPAIRS**

Time, physical damage and the constant effects of flowing water wear out irrigation system parts. During irrigation checks and other inspections, we will continually monitor your system. If repairs are needed, we will alert you to any costs that fall outside your service agreement and will make necessary repairs.

# SEASONAL COLOR

## LANDSCAPE DESIGN

Nothing makes a property stand out like the addition of vibrant seasonal color. Our Designers work with you to transform your property with unique flower displays that maximize curb appeal and enhance your aesthetics.

## BED PREPARATION

Stunning flower displays require the right soil conditions. We can provide the ideal foundation for your display by replacing existing soil with fresh topsoil and compost, tilled with slow-release, bloom-boosting fertilizer.

## FLOWER BED MAINTENANCE

Flowers need more loving care than other plants. Let us keep your flowers looking their best by removing spent blooms, weeding, monitoring plant health and sustaining proper soil moisture. Your Account Manager can recommend an ideal flower bed care maintenance schedule for your property.





# SEASONAL SERVICES

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## **FALL CLEANUP**

To help prepare your property for winter, we recommend a fall cleanup during November. This service removes fallen leaves, pine needles and other debris, leaving your property neat and clean heading into the dormant season.

## **SPRING CLEANUP**

After a long winter, spring is a welcome relief. To ensure your property looks its best, our team performs a spring cleanup. During this process, we remove accumulated leaves, sticks and other remnants from turf, beds and tree rings on your property, and prepare it for regular services to commence.

## **MULCH**

Fresh mulch not only makes your property look its best—it also supports the health of your landscape by improving the soil's ability to retain moisture and acting as a barrier to control weeds. Mulch can be spread any time throughout the year but we recommend an early spring top-dress to prepare for the growing season.

## **WINTER WATERING**

Supplemental winter watering is critical to the vitality of your trees when dry conditions along the Colorado Front Range are amplified by the cold weather. Evergreen trees are especially susceptible to cold and dry conditions. A well-planned winter watering program will sustain crucial soil moisture to preserve healthy tree roots and support vibrant spring growth.

## **HOLIDAY LIGHTING & DÉCOR**

We can help brighten your holiday season with holiday lighting and décor. We'll handle everything for you, including tasteful design, installation, maintenance, removal and storage.

## **SNOW & ICE MANAGEMENT**

Mother Nature can be unpredictable along the Colorado Front Range, especially when winter storms roll through. Our team of snow managers and reliable crews are on call, ready to respond at any time, in all conditions. We have specialized equipment and materials to clear your property and ensure public safety.

## **PRE-EVENT PLANNING**

We start by discussing your expectations, then design a customized snow service plan to meet your needs. The process includes identifying snow “trigger depths” and response times, along with the materials and equipment best suited for your property.

## **RESPONSIVENESS**

We pay attention to the details, so you don’t have to. When the snow begins to fall, or the ice begins to form, our Keesen Snow Team will already be deploying personnel and equipment according to your service plan.





## ROOTED IN RELATIONSHIPS

Our business is only as strong as our relationships. We work hard to develop the connections that enable us to provide exceptional service. We know that one size does not fit all, so we don't use large hybrid crews or the same schedule for every client. Instead, we assemble custom care crews and create a program for your unique landscape needs.

Your Account Manager is committed to working with you, delivering the services that will help both your property and budget thrive.





# **LEARN HOW WE CAN GROW TOGETHER.**

**LET US BUILD YOUR KEESEN LANDSCAPING PROGRAM**

Message us: [service@keesenlandscape.com](mailto:service@keesenlandscape.com)

Visit us: [www.keesenlandscape.com](http://www.keesenlandscape.com)

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